

# BEHAVIORAL EVENT INTERVIEWING

## What is Behavioral-Event Interviews (BEI)?

Behavioral-event interviews are structured interviews with role holder and related stakeholders to provide insights into critical workplace situations, behaviors demonstrated and required.

## Why BEI?

Behavioral-event interviews are used to capture examples of Leadership Behaviors in use by the participant, and as perceived by others. The purpose is to gain in-depth insight beneath the surface to form a deeper understanding the participant's behavioral profile.

## Benefits

Discovers WHY  
perceptions  
exist, gets the  
“real” story

High relevance,  
validity and  
buy-in

Powerful  
coaching tool

Fast, easy, low-  
cost