

FOR IMMEDIATE RELEASE

## INSPIREONE PARTNERS WITH THE KETS DE VRIES INSTITUTE (KDVI) FOR EXECUTIVE LEADERSHIP DEVELOPMENT

Access to globally renowned expertise in top executive and board level leadership development to organizations in India

**New Delhi, June 17th, 2010:** InspireOne, a leading HR training and consulting organization, is pleased to announce its partnership with the **Kets De Vries Institute (KDVI)**, a multidisciplinary management and leadership consulting firm. Through this partnership, both InspireOne and KDVI will jointly work with organizations in India on leadership development at the top executive and board level.

**Manfred Kets De Vries**, founder and senior partner at KDVI, has been rated as one of the world's top **50 leading management thinkers**. Recognized as one of the founders of leadership development as a field and discipline, Manfred is the **Director of INSEAD's Global Leadership Center** and holds the Raoul de Vitry d'Avaucourt Chair of Leadership Development at INSEAD. Based on over three decades of thought research on leadership related issues, KDVI has pioneered leadership development through its unique approach of combining development methodologies with psychodynamic analysis in order to bring about sustainable change among executives and organizations.

*"Given my long-lasting interest in India, I am very pleased with our collaboration. Individually, we are one drop. Together, we are an ocean,"* said Manfred. *"We all know that the whole is greater than the parts. In organizations, creative achievement invariably involves the cooperation of many minds. I look forward to the opportunity to learn from each other."*

Commenting on this recent development, **Deepak Mohla, Managing Director at InspireOne** mentioned, *"We are extremely delighted to partner with KDVI for leadership development at the CEO & board level. As the dependence on leadership contribution towards sustainable stakeholder value continues to gain emphasis, development of the CEO and the executive directors has assumed vital significance. The focus of our partnership would be to help CEOs ensure that their leadership abilities and that of their executive team are constantly in synch and in alignment with the organization's goals and strategies."*

InspireOne and KDVI will work with organizations to address various leadership challenges through consulting engagements and group coaching interventions at the top management and board level.

*“Manfred and KDVI have also done considerable work around leadership challenges specific to family managed businesses. In the Indian context, this becomes extremely relevant given the current growth stage which several family managed enterprises are poised to leverage and further expand,”* **said Mr. K L Chugh, Chairman Emeritus at ITC and Chairman of the advisory board at InspireOne.**

He added that *“family enterprises pose very unique and often deep rooted leadership challenges and strengths. KDVI’s research and experience will enable leading Indian families to take notice of both perspectives and effectively guide their organizations towards creating value for all stakeholders.”*

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**About KDVI:** The Kets De Vries Institute (KDVI) is a multidisciplinary, management and leadership consulting firm that helps organizations navigate successfully the currents of change. KDVI has a truly global outlook, with partners having worked in more than 40 countries and assist clients in developing a road map for company-wide leadership development processes and organizational change and transformation efforts. The principals at KDVI advise CEOs and other senior executives on people, teams, culture, and organizational issues. Combining a solid understanding of business issues with deep knowledge of the human psychology and the psychodynamics of groups/organizations, KDVI has been highly effective in working with top executives, top executive teams, and organizations. Partners at KDVI serve as advisors and sounding boards to CEOs on issues and challenges they rarely, if ever, discuss with others. For more information, visit the company’s web site at [www.kdvi.com](http://www.kdvi.com).

**About Manfred F. R. Kets de Vries:** Manfred is a consultant on executive leadership development, organizational design/transformation, and strategic human resource management. Recognized as one of the founders of leadership development as a field and discipline, Manfred has been rated as among the most influential contributors to human resource management by the Financial Times, the Economist and others.

He holds the Raoul de Vitry d’Avaucourt Chair of Leadership Development at INSEAD, and is the Director of INSEAD’s Global Leadership Center. Kets de Vries is the author, co-author, or editor of more than 30 books, including *The Neurotic Organization*, *Leaders, Fools and Impostors*, *Family Business on the Couch*, *Life and Death in the Executive Fast Lane*, among several others. In addition, Kets de Vries has published over 300 scientific papers as chapters in books and as articles. He has also written approximately a hundred case studies, including seven that received the Best Case of the Year award. He is a regular writer for a number of magazines and is often featured in such publications as *The New York Times*, *The Wall Street Journal*, *Fortune*, *Business Week*, *The Economist*, *The Financial Times*, *The International Herald Tribune* and others.



**About InspireOne:** InspireOne enables organizations improve business performance by developing their most valuable asset - their people. Our organizational training and consulting solutions enable organizations to view current people challenges and issues and transform them to a strategic advantage. The Company works with leading clients across industries on change and transformation interventions related to leadership development & talent management, productivity enhancement, sales management, and building customer centric cultures, among others. InspireOne's solutions are based on local successes and the dynamic development and exchange of researched know-how of the Company's global network. InspireOne's other partners include TMI International, Centre for High Performance Development and TACK International. For more information, visit the company's web site at [www.inspireone.in](http://www.inspireone.in) or get in touch with our media contact

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